



Experience

Design Manager for Co-Branding, DKB Code Factory GmbH 04/2022 – Present

The Co-Branding department is part of the DKB and provides white label credit card products for private and business customers like Miles & More, Porsche & Hilton.

- Lead a team of three designers, providing guidance and mentorship to ensure high-quality design output and professional growth.
- Collaborate closely with cross-functional stakeholders, including product managers, developers, and business analysts, to align design strategy with business objectives.
- Oversee the end-to-end design process, from conceptualization and wireframing to prototyping and user testing, ensuring a user-centered approach.
- Manage the design and development of white label products, including iOS, Android, and web applications, ensuring consistency and brand integrity across platforms.
- Conduct user research, including interviews and usability testing, to gather insights and inform design decisions.
- Create and maintain design guidelines, pattern libraries, and style guides to ensure a consistent and cohesive user experience.
- Stay up-to-date with industry trends, best practices, accessibility, proactively introducing innovative design solutions to enhance user engagement and satisfaction.
- Actively participate in product strategy meetings and contribute UX expertise to influence product roadmap decisions.

Senior UX / UI Designer for Co-Branding, DKB Code Factory GmbH 12/2021 – 03/2022

Senior UX Designer, Celonis SE, Munich 08/2020 – 12/2020

As a Senior UX Designer at Celonis I supported the design team in the planning and execution of user tests and in the development of concepts for our process automation tool.

Senior Interaction Designer, CyberSolutions, Munich 08/2019 – 07/2020

During my time at CyberColutions I was responsible for developing the design library, improvement of the Product Detail Page and concepts for the new product offer „Mieten“.

Senior UX Designer, SAP SE, Walldorf 01/2019 – 07/2019

I was part of the Sports & Entertainment team that runs a data analytics and management platform for various sports clubs. Together with a cross-functional team I was mainly responsible for our mobile products, match analytics and the overall design strategy.

UX Design Specialist, SAP SE, Walldorf 10/2017 – 12/2018

UX Design Associate, SAP SE, Walldorf 08/2015 – 09/2017

Degree

Communication Design (B.A.)
University of Applied Sciences, Mannheim
February 2012 – September 2015
GPA 3,7 (1,3)

Awards



reddot design award

