

Alexander Schröder

Multidisciplinary UX & UI Designer

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my portfolio



Why me?

Over the past 7 years that I've been working now as a UX/UI designer, I've gained a lot of experience in different areas, working methods and building products. Together with cross-functional teams we transformed ideas and concepts into effective and user centered design solutions.

I believe that real growth comes through change. That's why my approach is to always challenge myself, to try new areas, technologies, methods and to learn new things.

So lets start working together to build the best product possible.

Experience

Senior UX & UI Designer at Codefactory (DKB), Berlin 12/ 2020 – Present

In the area of Co-Branding my team and I work to define and shape the banking of tomorrow. I am primarily responsible for our customized white label solutions in close coordination with our customers and stakeholders.

Senior UX Designer at Celonis SE, Munich 10/ 2020 – 12/ 2020

I supported the design team in the planning and execution of user tests and in the development of concepts for a new data analysis tool.

Senior Interaction Designer at CyberSolutions, Munich 09/ 2019 – 09/ 2020

I was responsible for the customer-centric development of the online store, both web and app. As well as for the creation and development of a new design system.

UX & UI Designer at SAP SE, Walldorf 08/ 2015 – 08/ 2019

I was part of the Sports & Entertainment team that runs a data analytics and management platform for various sports clubs. Together with a cross-functional global team I was responsible for mobile, analytics and overall design strategy.

Founder of COAZI 10/ 2012 – 08/ 2019

In 2012 I founded this small clothing label because of my interests in fashion and art. From the early beginning I focused on sustainable and fair produced products, made in Europe. If you want to find out more about this project, you can check out coazi.de

Degree

Communication Design (B.A.)
University of Applied Sciences, Mannheim
February 2012 — September 2015
GPA 3,7 (1,3)

Awards



reddot design award



What I can't do

I am not a good dancer and I absolutely cannot sing. Sometimes I'm a little impatient and would like to have everything done right away, but I'm working on that. Because there is strength in rest.

No hablo español! (yet)

But I am a German native speaker and I am fluent in Business English.

And I am currently working on my spanish skills too.

What else?

My nickname at work is eagle eye, because I love to test a product in detail and find every little flaw.

I love to paint. Especially abstract art. That's the reason why I created my alter ego Pascal Wild. If you are interested in his artwork, please find it here: pascalwild.com